

URBAN TRAVEL BUSINESS

BLUEPRINT 2.0

**How To Start Your Own Successful Personalized Travel Club
Business**

The Modern Guide To Getting Paid Taking Friends On Vacations

By Terrance

Urban Travel Business

Updated Edition — 2026

Thank You For Being Here

This blueprint has allowed me to travel for a living, build real income, and create experiences most people only dream about. But this only works if you use it.

You do not have to pressure people. You simply say:

“I’m going to Miami.”

“I’m going on a cruise.”

“I’m putting together a Vegas weekend.”

And people ask: “How can I come?”

The \$145 Billion Opportunity

The African American travel market generates over \$145 Billion annually.

People want curated experiences, trusted organizers, and celebration weekends. They do not want stress. That's where you come in.

How The Business Model Works

Choose a destination. Structure the total package cost. Add your coordination fee. Announce it. Collect payments. Travel.

Example:

Trip Cost: \$800

Your Coordination Fee: \$150

10 People = \$1,500 Profit

Modern Tools (2026 Update)

Use Substack to build your travel audience and send announcements.

Use SquadTrip to create booking pages, collect deposits, and manage participants professionally.

Step-By-Step Process

- Choose a simple domestic destination.
- Research base costs (hotel, flights, events).
- Add your coordination fee.
- Create your booking page.
- Announce the trip confidently.
- Collect payments and travel.

How You Scale

Increase group size. Raise coordination fees. Add new destinations. Create signature annual trips.

Final Words

Pick a destination. Structure the trip. Announce it confidently. Collect payments. Travel together.

You were already going. Now you go smarter.

— Terrance